

**WILLIAMSBURG
ARCHITECTURAL REVIEW BOARD MINUTES
Tuesday, January 27, 2004**

CALL TO ORDER AND ATTENDANCE

The regular semimonthly Architectural Review Board meeting was held on Tuesday, January 27, 2004, at 6:30 p.m. in the third Floor Conference Room of the Municipal Building.

Chairman Williams called the meeting to order. Present in addition to Mr. Williams were Board members Mr. Sandbeck, Mr. Spence, Mr. Durbin, Mr. Walker, Mr. Watson, and Mr. Pons. Also present was Zoning Administrator Murphy and Zoning Officer Beck.

CONSENT AGENDA

ARB #04-008 CWF/Chowning's Tavern/109 East Duke of Gloucester Street – Demolish and Replace Shelter on Rear and Fencing – Approved.

ARB #04-011 Summitt/105 & 117 Richmond Hill Court – New Single Family Dwelling and Garden – Approved.

ARB #04-012 CWF/Seasons Restaurant/110 S Henry Street – Addition to Restaurant – Approved.

ARB #04-009 Bradley/802 Jamestown Road – Exterior Change (Dormer & Door) – Approved.

**ARB
SIGN #04-006 CWF/Celebrations/110-A S Henry Street – Directory & Building Mounted Signage – Approved.**

Mr. Williams motioned to approve the consent agenda as presented.

Recorded vote on the motion:

Aye: Mr. Sandbeck, Mr. Spence, Mr. Durbin, Mr. Williams, Mr. Walker, Mr. Watson, Mr. Pons.

Nay: None.

Absent: None.

Abstain: Mr. Sandbeck & Mr. Spence ARB #04-008, ARB #04-012 and ARB Sign #04-006.

ARCHITECTURAL PRESERVATION DISTRICT

**ARB #04-010 CWF/Williamsburg Lodge/310 South England Street –
Phase I Improvements (Demolish Tazewell Club Building
– Construct Two Guest Houses)**

Victoria Gussman of the Colonial Williamsburg Foundation, Randy Holmes and William Hopkins of Glave and Holmes Associates presented their request which included the following details:

- An overview of the phasing plan for the Williamsburg Lodge.
- The first phase of which they are requesting approval with this application will contain two 32-room guest houses, three garden areas, a corridor connecting the Tazewell wing and the new guest houses to the Lodge.
- Demolition of the Tazewell Club for the new construction.
- The improvements are necessary to make the Williamsburg Lodge a state of the art conference center.
- Chimneys will conceal all vents for the building.
- All mechanical equipment would be concealed under roof.
- Materials and colors would closely match those existing on the original portion of the Lodge.

A discussion followed concerning the quoins and existing canopy at the Lodge. Mr. Holmes noted masonry quoins and painted quoins were used on the original Lodge and that a final decision had not been made on which one would be used for the new guest houses. He noted the existing canopy at the entrance would be removed during the next phase of construction.

Mr. Walker motioned to approve ARB #04-010 as presented.

Recorded vote on the motion:

Aye: Mr. Durbin, Mr. Williams, Mr. Walker, Mr. Watson, Mr. Pons.
Nay: None.
Absent: None.
Abstain: Mr. Sandbeck & Mr. Spence.

**ARB #04-013 Williamsburg T-Shirt and Gift Shop/134 Second Street –
Exterior Change – Handicap Ramp**

Robert Rodriguez presented his request for a handicap ramp. Ms. Murphy noted staff's recommendation that the face of the ramp should be brick or the area graded so that the concrete face of the ramp would be concealed from Second Street. Mr. Rodriguez noted that the ramp at its highest point was only 10 inches and that either the brick or grading would be an acceptable solution. He also

agreed to paint the galvanized handrails white to match the awning. He noted his intent to restore the awning to its original color which is white with burgundy stripes.

Mr. Williams motioned to approve ARB #04-013 conditioned upon the following:

- The sides of the handicap ramp being bricked with a color that closely matches the building or the area be graded to conceal the concrete sides of the ramp.
- The handrails being painted white to match the awning.

Recorded vote on the motion:

Aye: Mr. Sandbeck, Mr. Spence, Mr. Durbin, Mr. Williams, Mr. Walker, Mr. Watson, Mr. Pons.

Nay: None.

Absent: None.

Abstain: None.

SIGNS

ARB

SIGN #04-002 Dakota Bay Grille/1735 Richmond Road – Monument and Building Mounted Signs

Jason Hill with Fine Signs, Sonia Gont and Don Knepper of Dakota Bay Grille presented their sign proposal for a new monument and building mounted signs. Board members express their concern with the number of colors proposed for the monument sign which are at least ten and exceed the number allowed by the **Design Review Guidelines** which is three. Mr. Knepper recommended removing the logo from the monument the sign and using “Dakota Bay Grille” to match the building mounted signs thereby reducing the number of colors. Board members agreed the revised proposal was an acceptable solution to bring the number of colors into compliance with the **Design Review Guidelines**. Mr. Hill clarified the background would be an opaque tan, 3M Deep Red for “Dakota Bay”, and black lettering for “Grille” with a fading tan background behind “Grille” to match the building mounted signs.

Mr. Williams motioned to approve ARB Sign #04-002 conditioned upon the following:

- The “Dakota Bay Grille” logo being removed from the monument sign.
- The monument sign must have an opaque background.
- A revised drawing of the monument sign being submitted and approved by the Zoning Administrator without the logo and matching the building mounted sign.

Recorded vote on the motion:

Aye: Mr. Sandbeck, Mr. Spence, Mr. Durbin, Mr. Williams, Mr. Walker,
Mr. Watson, Mr. Pons.

Nay: None.

Absent: None.

Abstain: None.

ARB

**SIGN #04-003 Rodeway Inn/1413 Richmond Road – Freestanding
Signs (2)**

Dick Shively with Artlite Sign Company and Vinay Ronvelia presented their sign proposal and provided a sample of the proposed blue which is “Intense Blue” from the 3M color palette. Board members noted that “Intense Blue” was not an approved color from the 3M color palette. A discussion followed with Board members agreeing that “Vivid Blue” from the 3M color palette could be used instead of “Intense Blue”. It was also noted that the pole cover must be painted black to reduce the amount of blue for the proposal.

Mr. Williams motioned to approved ARB SIGN #04-003 conditioned upon 3M “Vivid Blue” being used instead of 3M “Intense Blue” with the pole cover of the sign being painted black instead of blue.

Recorded vote on the motion:

Aye: Mr. Sandbeck, Mr. Spence, Mr. Durbin, Mr. Williams, Mr. Walker,
Mr. Watson, Mr. Pons.

Nay: None.

Absent: None.

Abstain: None.

ARB

**SIGN #04-004 Springhill Suites/1644 Richmond Road – Monument &
Building Mounted Signs**

Dick Shively, Artlite Sign Company presented the sign proposal for Springhill Suites and provided samples of the proposed colors as requested by staff. He noted the material used for the building mounted sign illuminate white at night but appear burgundy during the day. Staff noted the monument sign would have a halo effect around the red which is a new feature for signs that has not been proposed for other signs in the City. A discussion followed on the monument sign with Board members agreeing that the red neon was concealed and the halo effect would be acceptable.

Mr. Walker motioned to approved ARB SIGN #04-004 as presented.

Recorded vote on the motion:

Aye: Mr. Sandbeck, Mr. Spence, Mr. Durbin, Mr. Williams, Mr. Walker,
Mr. Watson, Mr. Pons.
Nay: None.
Absent: None.
Abstain: None.

ARB

**SIGN #04-005 Residence Inn/1648 Richmond Road – Monument &
Building Mounted Signs**

Dick Shively, Artlite Sign Company presented the sign proposal for Residence Inn and provided samples of the proposed colors as requested by staff. Board members noted the lime green color was not an approved color on the City's color palette. A discussion followed concerning an acceptable green and it was agreed that 3M "Green" could be used in place of the lime green.

Mr. Williams motioned to approve ARB SIGN #04-005 conditioned upon the 3M "Green" being used in place of the lime green.

Recorded vote on the motion:

Aye: Mr. Sandbeck, Mr. Spence, Mr. Durbin, Mr. Williams, Mr. Walker,
Mr. Watson, Mr. Pons.
Nay: None.
Absent: None.
Abstain: None.

CONCEPTUAL REVIEW

**ARB #04-007 Holly Hills Professional Park/200 Brookwood Drive –
Office Buildings (4)**

Rodger Guernsey, Guernsey and Tingle Architects, and Hatcher Cale of McCale Development Corporation presented conceptual plans for four office buildings in Holly Hills Professional Park. Mr. Guernsey noted the architecture for the four office buildings was designed to match materials and colors from the Holly Hill Carriage Homes project adjacent to the site. He noted that four buildings were proposed instead of one large building to reduce the scale and massing of the development. Mr. Cale stated he had a meeting with representatives of Holly Hills Carriage Homes before the meeting tonight and they were receptive to the proposed offices.

Mr. Williams motioned to conceptually approve ARB #04-007 as presented.

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Recorded vote on the motion:

Aye: Mr. Sandbeck, Mr. Spence, Mr. Durbin, Mr. Williams, Mr. Walker,
Mr. Watson, Mr. Pons.

Nay: None.

Absent: None.

Abstain: None.

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The minutes were approved as presented.

There being no further business, the meeting adjourned at 8:00 P.M.

Jason Beck
Zoning Officer